
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For The Quarterly Period Ended June 30, 2017

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number 0-26542

CRAFT BREW ALLIANCE, INC.

(Exact name of registrant as specified in its charter)

Washington

(State or other jurisdiction of incorporation or organization)

91-1141254

(I.R.S. Employer Identification No.)

929 North Russell Street

Portland, Oregon 97227

(Address of principal executive offices)

(503) 331-7270

(Registrant's telephone number, including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. (See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act). Check one:

Large Accelerated Filer

Accelerated Filer

Non-accelerated Filer (Do not check if a smaller reporting company)

Smaller Reporting Company

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The number of shares of the registrant's common stock outstanding as of July 27, 2017 was 19,293,775.

CRAFT BREW ALLIANCE, INC.
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PART I - FINANCIAL INFORMATION

Item 1. Financial Statements

CRAFT BREW ALLIANCE, INC.
CONSOLIDATED BALANCE SHEETS
(Unaudited)
(Dollars in thousands, except per share amounts)

	<u>June 30,</u> <u>2017</u>	<u>December 31,</u> <u>2016</u>
Assets		
Current assets:		
Cash and cash equivalents	\$ 2,034	\$ 442
Accounts receivable, net	27,342	24,008
Inventory, net	15,493	19,091
Assets held for sale	23,622	—
Other current assets	3,588	2,495
Total current assets	72,079	46,036
Property, equipment and leasehold improvements, net	105,134	121,970
Goodwill	12,917	12,917
Intangible and other assets, net	19,061	19,482
Total assets	<u>\$ 209,191</u>	<u>\$ 200,405</u>
Liabilities and Shareholders' Equity		
Current liabilities:		
Accounts payable	\$ 26,600	\$ 16,076
Accrued salaries, wages and payroll taxes	4,918	4,967
Refundable deposits	6,690	6,486
Other accrued expenses	7,544	4,108
Current portion of long-term debt and capital lease obligations	1,599	1,317
Total current liabilities	47,351	32,954
Long-term debt and capital lease obligations, net of current portion	21,826	27,946
Fair value of derivative financial instruments	346	424
Deferred income tax liability, net	17,832	18,181
Other liabilities	1,549	1,239
Total liabilities	88,904	80,744
Commitments and contingencies (Note 11)		
Common shareholders' equity:		
Common stock, \$0.005 par value. Authorized 50,000,000 shares; issued and outstanding 19,293,775 and 19,261,245	96	96
Additional paid-in capital	141,328	140,687
Accumulated other comprehensive loss	(214)	(262)
Accumulated deficit	(20,923)	(20,860)
Total common shareholders' equity	120,287	119,661
Total liabilities and common shareholders' equity	<u>\$ 209,191</u>	<u>\$ 200,405</u>

The accompanying notes are an integral part of these financial statements.

CRAFT BREW ALLIANCE, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)
(In thousands, except per share amounts)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Sales	\$ 64,204	\$ 66,294	\$ 110,970	\$ 108,087
Less excise taxes	3,654	4,016	6,118	6,587
Net sales	60,550	62,278	104,852	101,500
Cost of sales	42,221	41,780	73,854	72,285
Gross profit	18,329	20,498	30,998	29,215
Selling, general and administrative expenses	15,560	16,548	31,029	30,472
Operating income (loss)	2,769	3,950	(31)	(1,257)
Interest expense	(173)	(187)	(354)	(334)
Other income, net	10	6	13	12
Income (loss) before income taxes	2,606	3,769	(372)	(1,579)
Income tax provision (benefit)	882	1,508	(309)	(631)
Net income (loss)	\$ 1,724	\$ 2,261	\$ (63)	\$ (948)
Basic and diluted net income (loss) per share	\$ 0.09	\$ 0.12	\$ —	\$ (0.05)
Shares used in basic per share calculations	19,278	19,216	19,270	19,198
Shares used in diluted per share calculations	19,389	19,232	19,270	19,198

The accompanying notes are an integral part of these financial statements.

CRAFT BREW ALLIANCE, INC.
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)
(Unaudited)
(In thousands)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Net income (loss)	\$ 1,724	\$ 2,261	\$ (63)	\$ (948)
Unrealized gain (loss) on derivative hedge transactions, net of tax	(3)	(68)	48	(274)
Comprehensive income (loss)	<u>\$ 1,721</u>	<u>\$ 2,193</u>	<u>\$ (15)</u>	<u>\$ (1,222)</u>

The accompanying notes are an integral part of these financial statements.

CRAFT BREW ALLIANCE, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)
(In thousands)

	Six Months Ended June 30,	
	2017	2016
Cash flows from operating activities:		
Net income (loss)	\$ (63)	\$ (948)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Depreciation and amortization	5,468	5,362
Loss on sale or disposal of Property, equipment and leasehold improvements	146	9
Deferred income taxes	(378)	(664)
Stock-based compensation	554	309
Other	875	(73)
Changes in operating assets and liabilities:		
Accounts receivable, net	(3,334)	(8,404)
Inventories	3,323	(5,034)
Other current assets	(1,093)	(327)
Accounts payable and other accrued expenses	7,299	8,051
Accrued salaries, wages and payroll taxes	(49)	(1,086)
Refundable deposits	(397)	625
Net cash provided by (used in) operating activities	12,351	(2,180)
Cash flows from investing activities:		
Expenditures for Property, equipment and leasehold improvements	(4,920)	(9,220)
Proceeds from sale of Property, equipment and leasehold improvements	91	8
Net cash used in investing activities	(4,829)	(9,212)
Cash flows from financing activities:		
Principal payments on debt and capital lease obligations	(261)	(350)
Net borrowings (repayments) under revolving line of credit	(5,756)	11,237
Proceeds from issuances of common stock	87	—
Tax payments related to stock-based awards	—	(71)
Net cash provided by (used in) financing activities	(5,930)	10,816
Increase (decrease) in Cash and cash equivalents	1,592	(576)
Cash and cash equivalents:		
Beginning of period	442	911
End of period	\$ 2,034	\$ 335
Supplemental disclosure of cash flow information:		
Cash paid for interest	\$ 363	\$ 300
Cash paid for income taxes, net	176	80
Supplemental disclosure of non-cash information:		
Purchases of Property, equipment and leasehold improvements with capital leases	\$ 180	\$ 673
Purchases of Property, equipment and leasehold improvements included in Accounts payable at end of period	7,550	1,550

The accompanying notes are an integral part of these financial statements.

CRAFT BREW ALLIANCE, INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

Note 1. Basis of Presentation

The accompanying consolidated financial statements and related notes should be read in conjunction with the consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2016 ("2016 Annual Report"). These consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC"). Accordingly, certain information and footnote disclosures normally included in consolidated financial statements prepared in accordance with accounting principles generally accepted in the United States ("U.S. GAAP") have been condensed or omitted pursuant to such rules and regulations. These consolidated financial statements are unaudited but, in the opinion of management, reflect all material adjustments necessary to present fairly our consolidated financial position, results of operations and cash flows for the periods presented. All such adjustments were of a normal, recurring nature. The results of operations for such interim periods are not necessarily indicative of the results of operations for the full year.

Note 2. Recent Accounting Pronouncements

ASU 2017-09

In May 2017, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2017-09, "Compensation - Stock Compensation (Topic 718) - Scope of Modification Accounting." ASU 2017-09 provided clarity and is expected to reduce both diversity in practice and the cost and complexity when accounting for a change to the terms of a stock-based award. ASU 2017-09 is effective for fiscal years, including interim periods within those fiscal years, beginning after December 15, 2017, on a prospective basis. Early adoption is permitted. We do not expect the adoption of ASU 2017-09 to have a material effect on our financial position, results of operations or cash flows.

ASU 2017-04

In January 2017, the FASB issued ASU 2017-04, "Intangibles - Goodwill and Other (Topic 350) - Simplifying the Test for Goodwill Impairment." ASU 2017-04 simplifies the subsequent measurement of goodwill by eliminating Step 2 from the goodwill impairment test. An entity should perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount, and recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value, if applicable. The loss recognized should not exceed the total amount of goodwill allocated to the reporting unit. The same impairment test also applies to any reporting unit with a zero or negative carrying amount. An entity still has the option to perform the qualitative assessment for a reporting unit to determine if the quantitative impairment test is necessary. ASU 2017-04 is effective for fiscal years, including interim periods within those fiscal years, beginning after December 15, 2019, on a prospective basis. Early adoption is permitted for interim or annual goodwill impairment tests performed after January 1, 2017. We do not expect the adoption of ASU 2017-04 to have a material effect on our financial position, results of operations or cash flows.

ASU 2016-15

In August 2016, the FASB issued ASU 2016-15, "Statement of Cash Flows (Topic 230) - Classification of Certain Cash Receipts and Cash Payments." ASU 2016-15 addresses eight specific cash flow issues and how they should be reported on the statement of cash flows. ASU 2016-15 is effective for annual periods beginning after December 15, 2017, and interim periods within those annual periods, with early adoption permitted. We do not expect the adoption of ASU 2016-15 to have a material effect on our financial position, results of operations or cash flows.

ASU 2016-13

In June 2016, the FASB issued ASU 2016-13, "Financial Instruments - Credit Losses (Topic 326)." ASU 2016-13 addresses accounting for credit losses for assets that are not measured at fair value through net income on a recurring basis. ASU 2016-13 is effective for annual periods beginning after December 15, 2019, and interim periods within those annual periods, with early adoption permitted for fiscal years beginning after December 15, 2018. We do not expect the adoption of ASU 2016-13 to have a material effect on our financial position, results of operations or cash flows.

ASU 2016-02

In February 2016, the FASB issued ASU 2016-02, "Leases." ASU 2016-02 increases transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet and requires disclosing key information about leasing arrangements. ASU 2016-02 is effective for annual periods beginning after December 15, 2018, and interim periods within those annual periods. We are still evaluating any potential impact that adoption of ASU 2016-02 may have on our financial position, results of operations or cash flows.

ASU 2016-01

In January 2016, the FASB issued ASU 2016-01, "Financial Instruments - Overall (Subtopic 825-10)." ASU 2016-01 enhances the reporting model for financial instruments to provide users of financial statements with more decision-useful information by addressing certain aspects of recognition, measurement, presentation and disclosure of financial instruments. The amendments simplify certain requirements and also reduce diversity in current practice for other requirements. ASU 2016-01 is effective for public companies for fiscal years beginning after December 15, 2017, including interim periods within those fiscal years. Except for the early application guidance specifically allowed in ASU 2016-01, early adoption is not permitted. We do not expect the adoption of ASU 2016-01 to have a material effect on our financial position, results of operations or cash flows.

ASU 2015-17

In November 2015, the FASB issued ASU 2015-17, "Income Taxes (Topic 740) - Balance Sheet Classification of Deferred Taxes." ASU 2015-17 simplifies the presentation of deferred income taxes, and requires that deferred tax liabilities and assets be classified as noncurrent in a classified statement of financial position. The amendments apply to all entities that present a classified statement of financial position and aligns the presentation of deferred income tax assets and liabilities with International Financial Reporting Standards. ASU 2015-17 is effective for public companies for fiscal years beginning after December 15, 2016, including interim periods within those fiscal years. We adopted this new accounting standard retrospectively in the first quarter of 2017. As of June 30, 2017 and December 31, 2016, we had \$2.6 million and \$2.1 million, respectively, of current deferred tax assets that are now classified as noncurrent on the Consolidated Balance Sheets under this new accounting standard.

ASU 2015-11

In July 2015, the FASB issued ASU No. 2015-11, "Simplifying the Measurement of Inventory (Topic 330)." ASU 2015-11 simplifies the accounting for the valuation of all inventory not accounted for using the last-in, first-out ("LIFO") method by prescribing that inventory be valued at the lower of cost and net realizable value. ASU 2015-11 is effective for financial statements issued for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2016 on a prospective basis. The adoption of ASU 2015-11 in the first quarter of 2017 did not have a material effect on our financial position, results of operations or cash flows.

ASU 2014-09, ASU 2016-10 and ASU 2016-12

In May 2014, the FASB issued ASU No. 2014-09, "Revenue from Contracts with Customers (Topic 606)." ASU 2014-09, as amended, affects any entity using U.S. GAAP that either enters into contracts with customers to transfer goods or services or enters into contracts for the transfer of nonfinancial assets unless those contracts are within the scope of other standards (e.g., insurance contracts or lease contracts). ASU 2014-09, as amended, is effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2017.

In April 2016, the FASB issued ASU 2016-10, "Revenue from Contracts with Customers (Topic 606) - Identifying Performance Obligations and Licensing." ASU 2016-10 clarifies aspects of Topic 606 related to identifying performance obligations and the licensing implementation guidance, while retaining the related core principles for those areas. The effective date and transition requirements for ASU 2016-10 are the same as the effective date and transition requirements in ASU 2014-09.

In May 2016, the FASB issued ASU 2016-12, "Revenue from Contracts with Customers (Topic 606) - Narrow-Scope Improvements and Practical Expedients." ASU 2016-12 clarifies aspects of Topic 606 related to the guidance on assessing collectibility, presentation of sales taxes, non-cash consideration, and completed contracts and contract modifications. The effective date and transition requirements for ASU 2016-12 are the same as the effective date and transition requirements in ASU 2014-09.

We are still evaluating the effects of the adoption of ASU 2014-09, ASU 2016-10 or ASU 2016-12 and are not yet able to determine if the adoption will have a material effect on our financial position, results of operations or cash flows.

Note 3. Cash and Cash Equivalents

We maintain cash balances with financial institutions that may exceed federally insured limits. We consider all highly liquid investments with an original maturity of three months or less to be cash equivalents. As of June 30, 2017 and December 31, 2016, we did not have any cash equivalents.

As part of our cash management system, we use a controlled disbursement account to fund cash distribution checks presented for payment by the holder. Checks issued but not yet presented to banks may result in overdraft balances for accounting purposes. We did not have any bank overdrafts as of June 30, 2017 and, at December 31, 2016, bank overdrafts totaled \$1.1 million and were included in Accounts payable on our Consolidated Balance Sheets. Changes in bank overdrafts from period to period are

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reported in the Consolidated Statements of Cash Flows as a component of operating activities within Accounts payable and Other accrued expenses.

Note 4. Inventories

Inventories are stated at the lower of standard cost or net realizable value.

We regularly review our inventories for the presence of obsolete product attributed to age, seasonality and quality. If our review indicates a reduction in utility below the product's carrying value, we reduce the product to a new cost basis. We record the cost of inventory for which we estimate we have more than a twelve-month supply as a component of Intangible and other assets on our Consolidated Balance Sheets.

Inventories consisted of the following (in thousands):

	June 30, 2017	December 31, 2016
Raw materials	\$ 5,855	\$ 6,947
Work in process	1,863	2,996
Finished goods	5,787	6,601
Packaging materials	315	567
Promotional merchandise	1,072	1,353
Brewpub food, beverages and supplies	601	627
	<u>\$ 15,493</u>	<u>\$ 19,091</u>

Work in process is beer held in fermentation tanks prior to the filtration and packaging process.

Note 5. Related Party Transactions

As of both June 30, 2017 and December 31, 2016, A-B owned approximately 31.5% of our outstanding common stock.

Transactions with Anheuser-Busch, LLC ("A-B"), Ambev and Anheuser-Busch Worldwide Investments, LLC ("ABWI")

In December 2015, we partnered with Ambev, the Brazilian subsidiary of Anheuser-Busch InBev SA, to distribute Kona beers into Brazil. In August 2016, we also entered into an International Distribution Agreement with ABWI, an affiliate of A-B, pursuant to which ABWI will distribute our malt beverage products in jurisdictions outside the United States, subject to the terms and conditions of our agreement with our existing international distributor, CraftCan Travel LLC, and certain other limitations. Transactions with A-B, Ambev and ABWI consisted of the following (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Gross sales to A-B and Ambev	\$ 49,144	\$ 53,638	\$ 81,785	\$ 85,894
International distribution fee earned from ABWI	850	—	1,700	—
Margin fee paid to A-B, classified as a reduction of Sales	669	456	1,157	814
Inventory management and other fees paid to A-B, classified in Cost of sales	101	105	192	191
Media and other reimbursement from A-B, classified as a reduction of Selling, general and administrative expenses	74	—	74	—

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Amounts due to or from A-B and ABWI were as follows (in thousands):

	June 30, 2017	December 31, 2016
Amounts due from A-B related to beer sales pursuant to the A-B distributor agreement	\$ 14,037	\$ 12,246
Amounts due from ABWI and A-B related to international distribution fee and media and other reimbursement	2,583	3,750
Refundable deposits due to A-B	(2,131)	(2,162)
Amounts due to A-B for services rendered	(5,880)	(1,782)
Net amount due from A-B	<u>\$ 8,609</u>	<u>\$ 12,052</u>

Operating Leases

We lease our headquarters office space, restaurant and storage facilities located in Portland, land and certain equipment from two limited liability companies, both of whose members include our former Board Chair, who is also a significant shareholder, and his brother, who continues to be employed by us. Lease payments to these lessors were as follows (in thousands) and are included in the Rent expense under all operating leases above:

Three Months Ended June 30,		Six Months Ended June 30,	
2017	2016	2017	2016
\$ 31	\$ 30	\$ 61	\$ 60

We hold lease and sublease obligations for certain office space and the land underlying the brewery and pub location in Kona, Hawaii, with a company whose owners include a shareholder who owns more than 5% of our common stock. The sublease contracts expire on various dates through 2020, with an extension at our option for two five-year periods. Lease payments to this lessor were as follows (in thousands) and are included in the Rent expense under all operating leases above:

Three Months Ended June 30,		Six Months Ended June 30,	
2017	2016	2017	2016
\$ 145	\$ 128	\$ 288	\$ 257

Note 6. Derivative Financial Instruments

Interest Rate Swap Contracts

Our risk management objectives are to ensure that business and financial exposures to risk that have been identified and measured are minimized using the most effective and efficient methods to reduce, transfer and, when possible, eliminate such exposures. Operating decisions contemplate associated risks and management strives to structure proposed transactions to avoid or reduce risk whenever possible.

We have assessed our vulnerability to certain business and financial risks, including interest rate risk associated with our variable-rate long-term debt. To mitigate this risk, effective January 23, 2014, we entered into an interest rate swap contract with Bank of America, N.A. ("BofA") for 75% of the Term Loan balance, to hedge the variability of interest payments associated with our variable-rate borrowings under our Term Loan with BofA. The Term Loan contract and the interest rate swap terminate on September 30, 2023. The Term Loan contract had a total notional value of \$7.1 million as of June 30, 2017. Through this swap agreement, we pay interest at a fixed rate of 2.86% and receive interest at a floating-rate of the one-month LIBOR, which was 1.71% at June 30, 2017.

Effective January 4, 2016, we entered into a \$9.1 million notional amount interest rate swap contract with BofA, which expires January 1, 2019, to hedge the variability of interest payments associated with our variable-rate borrowings on our line of credit. The notional amount fluctuates based on a predefined schedule based on our anticipated borrowings. Through this swap agreement, we pay interest at a fixed rate of 1.28% and receive interest at a floating-rate of the one-month LIBOR, which was 1.71% at June 30, 2017.

Since the interest rate swaps hedge the variability of interest payments on variable rate debt with similar terms, they qualify for cash flow hedge accounting treatment.

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As of June 30, 2017, unrealized net losses of \$0.3 million were recorded in Accumulated other comprehensive loss as a result of these hedges. The effective portion of the gain or loss on the derivatives is reclassified into Interest expense in the same period during which we record Interest expense associated with the related debt. There was no hedge ineffectiveness during the first six months of 2017 or 2016.

The fair value of our derivative instruments was as follows (in thousands):

Fair Value of Derivative Instruments

	June 30, 2017	December 31, 2016
Fair value of interest rate swaps	\$ (346)	\$ (424)

The effect of our interest rate swap contracts that were accounted for as a derivative instrument on our Consolidated Statements of Operations was as follows (in thousands):

Derivatives in Cash Flow Hedging Relationships	Amount of Gain (Loss) Recognized in Accumulated OCI (Effective Portion)	Location of Loss Reclassified from Accumulated OCI into Income (Effective Portion)	Amount of Loss Reclassified from Accumulated OCI into Income (Effective Portion)
Three Months Ended June 30,			
2017	\$ (5)	Interest expense	\$ 40
2016	\$ (109)	Interest expense	\$ 71
Six Months Ended June 30,			
2017	\$ 77	Interest expense	\$ 93
2016	\$ (442)	Interest expense	\$ 134

See also Note 7.

Note 7. Fair Value Measurements

Factors used in determining the fair value of our financial assets and liabilities are summarized into three broad categories:

- Level 1 – quoted prices in active markets for identical securities as of the reporting date;
- Level 2 – other significant directly or indirectly observable inputs, including quoted prices for similar securities, interest rates, prepayment speeds and credit risk; and
- Level 3 – significant inputs that are generally less observable than objective sources, including our own assumptions in determining fair value.

The factors or methodology used for valuing securities are not necessarily an indication of the risk associated with investing in those securities.

The following table summarizes liabilities measured at fair value on a recurring basis (in thousands):

Fair Value at June 30, 2017	Level 1	Level 2	Level 3	Total
Interest rate swaps	\$ —	\$ (346)	\$ —	\$ (346)
Fair Value at December 31, 2016				
Interest rate swaps	\$ —	\$ (424)	\$ —	\$ (424)

We did not have any assets measured at fair value on a recurring basis at June 30, 2017 or December 31, 2016.

The fair value of our interest rate swaps was based on quarterly statements from the issuing bank. There were no changes to our valuation techniques during the six months ended June 30, 2017.

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We believe the carrying amounts of Cash and cash equivalents, Accounts receivable, Other current assets, Accounts payable, Accrued salaries, wages and payroll taxes, and Other accrued expenses are a reasonable approximation of the fair value of those financial instruments because of the nature of the underlying transactions and the short-term maturities involved.

We had fixed-rate debt outstanding as follows (in thousands):

	June 30, 2017	December 31, 2016
Fixed-rate debt on balance sheet	\$ 876	\$ 935
Estimated fair value of fixed-rate debt	\$ 889	\$ 993

We calculate the estimated fair value of our fixed-rate debt using a discounted cash flow methodology. Using estimated current interest rates based on a similar risk profile and duration (Level 2), the fixed cash flows are discounted and summed to compute the fair value of the debt.

Note 8. Segment Results and Concentrations

Our chief operating decision maker monitors Net sales and gross margins of our Beer Related operations and our Brewpubs operations. Beer Related operations include the brewing operations and related domestic and international beer and cider sales of our Kona, Widmer Brothers, Redhook and Omission beer brands and Square Mile cider brand. Brewpubs operations primarily include our brewpubs, some of which are located adjacent to our Beer Related operations. We do not track operating results beyond the gross margin level or our assets on a segment level.

Net sales, Gross profit and gross margin information by segment was as follows (dollars in thousands):

	Three Months Ended June 30,		
	Beer Related	Brewpubs	Total
2017			
Net sales	\$ 53,435	\$ 7,115	\$ 60,550
Gross profit	\$ 17,620	\$ 709	\$ 18,329
Gross margin	33.0%	10.0%	30.3%
2016			
Net sales	\$ 54,832	\$ 7,446	\$ 62,278
Gross profit	\$ 19,369	\$ 1,129	\$ 20,498
Gross margin	35.3%	15.2%	32.9%
	Six Months Ended June 30,		
	Beer Related	Brewpubs	Total
2017			
Net sales	\$ 91,286	\$ 13,566	\$ 104,852
Gross profit	\$ 29,890	\$ 1,108	\$ 30,998
Gross margin	32.7%	8.2%	29.6%
2016			
Net sales	\$ 87,311	\$ 14,189	\$ 101,500
Gross profit	\$ 27,223	\$ 1,992	\$ 29,215
Gross margin	31.2%	14.0%	28.8%

The segments use many of the same assets. For internal reporting purposes, we do not allocate assets by segment and, therefore, no asset by segment information is provided to our chief operating decision maker.

In preparing this financial information, certain expenses were allocated between the segments based on management estimates, while others were based on specific factors such as headcount. These factors can have a significant impact on the amount of Gross profit for each segment. While we believe we have applied a reasonable methodology, assignment of other reasonable cost allocations to each segment could result in materially different segment Gross profit.

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Sales to wholesalers through the A-B distributor agreement represented the following percentage of our Sales:

Three Months Ended June 30,		Six Months Ended June 30,	
2017	2016	2017	2016
76.8%	80.2%	74.2%	78.7%

Receivables from A-B represented the following percentage of our Accounts receivable balance:

June 30, 2017	December 31, 2016
60.8%	66.6%

Note 9. Significant Stock-Based Plan Activity and Stock-Based Compensation

Stock-Based Compensation Expense

Stock-based compensation expense was recognized in our Consolidated Statements of Operations as follows (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Cost of sales	\$ 17	\$ 20	\$ 36	\$ 34
Selling, general and administrative expense	180	269	518	275
Total stock-based compensation expense	\$ 197	\$ 289	\$ 554	\$ 309

At June 30, 2017, we had total unrecognized stock-based compensation expense of \$2.6 million, which will be recognized over the weighted average remaining vesting period of 2.3 years.

Note 10. Earnings Per Share

The reconciliation between the number of shares used for the basic and diluted per share calculations, as well as other related information, is as follows (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Weighted average common shares used for basic EPS	19,278	19,216	19,270	19,198
Dilutive effect of stock-based awards	111	16	—	—
Shares used for diluted EPS	19,389	19,232	19,270	19,198
Stock-based awards not included in diluted per share calculations as they would be antidilutive	2	312	125	282

Because we were in a loss position for the six months ended June 30, 2017 and 2016, there is no difference between the number of shares used for the basic and diluted per share calculations.

Note 11. Commitments and Contingencies

General

We are subject to various claims and pending or threatened lawsuits in the normal course of business. Although we do not anticipate that the resolution of legal proceedings arising in the normal course of business or the proceeding described below will have a material adverse effect on our financial position, results of operations or cash flows, we cannot predict this with certainty.

Legal

On February 28, 2017 and March 6, 2017, respectively, two lawsuits, Sara Cilloni and Simone Zimmer v. Craft Brew Alliance, Inc., and Theodore Broomfield v. Kona Brewing Co. LLC, Kona Brew Enterprises, LLP, Kona Brewery LLC, and Craft Brew Alliance, Inc., were filed in the United States District Court for the Northern Division of California. On April 7, 2017, the two lawsuits were consolidated into a single complaint under the Broomfield case. The consolidated lawsuit purports to be a class action brought on behalf of all persons who purchased Kona Brewing Company beer within the relevant statute of limitations

period. The lawsuit alleges that the defendants misled customers regarding the state in which Kona Brewing Company beers are manufactured and in describing Kona Brewing Company beer as "craft beer." We intend to vigorously defend against the foregoing action and, on April 28, 2017, we filed a motion to dismiss the complaint. We have not recorded any liabilities with respect to the claims.

Note 12. Termination of Pabst Agreements

Termination of Agreements with Pabst

Effective May 1, 2017, we reached an agreement with Pabst Brewing Company, LLC, and Pabst Northwest Brewing Company, LLC (collectively, "Pabst") to terminate the brewing agreements that provided for brewing selected brands owned by Pabst at our brewery in Woodinville, Washington, through December 31, 2018. In conjunction with the termination of the brewing arrangements, Pabst's option to purchase the Woodinville brewery and adjacent pub pursuant to the Option and Agreement of Purchase and Sale dated as of January 8, 2016 (the "Option Agreement") was also terminated. Pabst agreed to pay us \$2.7 million in connection with the termination of the brewing agreements and Option Agreement. This payment is in addition to the \$1.6 million of contract brewing volume shortfall fees for the 2016 calendar year recognized in the fourth quarter of 2016 and \$1.7 million related to remaining volume shortfalls for the 2016 - 2017 contract year ended March 31, 2017, recognized in the first quarter of 2017.

We have deferred recognition of the termination payment for the brewing agreements and Option Agreement in our Statements of Operations due to our potential obligation to pay Pabst up to \$2.7 million if an agreement to sell the brewery to a specified buyer is entered into by December 31, 2017. We are under no obligation to enter into such a sales agreement.

Ceasing Production at our Woodinville, Washington Brewery

We ceased production at our Woodinville, Washington brewery as of July 1, 2017. As a result, we incurred approximately \$250,000 in incremental employee and severance related costs, which was recorded in our Consolidated Statements of Operations during the second quarter of 2017. We expect to incur up to \$250,000 in additional expense during the second half of 2017 to safely and properly prepare the brewing equipment to become idle, which will be expensed as incurred.

See Note 13 for a discussion of the classification of the assets related to our Woodinville brewery as assets held for sale.

Note 13. Assets Held for Sale

Designating the Woodinville, Washington Brewery as Held for Sale

We designated our Woodinville, Washington brewery as held for sale on May 1, 2017 and, accordingly, we ceased depreciating such assets and recorded them on our Consolidated Balance Sheets at the lower of carrying value or fair value less estimated selling costs. We expect to sell the Woodinville property, including the adjacent pub, within 12 months.

The proximity to our largest and most efficient owned brewery in Portland, Oregon, which recently underwent a capacity expansion, as well as the decrease in our contract brewing volume, has made our Woodinville capacity redundant. Production volume from our Woodinville brewery has been transferred to our Portland brewery. We plan to continue operating the adjacent pub pending sale.

Assets held for sale were as follows (in thousands):

	June 30, 2017
Brewery equipment	\$ 7,128
Buildings	12,562
Land and improvements	3,451
Furniture, fixtures and other equipment	457
Construction in progress	24
	<u>\$ 23,622</u>

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This quarterly report on Form 10-Q includes forward-looking statements. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "will," "may," "plan" and similar expressions or their negatives identify forward-looking statements, which generally are not historical in nature. These statements are based upon assumptions and projections that we believe are reasonable, but are by their nature inherently uncertain. Many possible events or factors could affect our future financial results and performance, and could cause actual results or performance to differ materially from those expressed, including those risks and uncertainties described in Part I, Item 1A. "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2016 ("2016 Annual Report"), and those described from time to time in our future reports filed with the Securities and Exchange Commission (the "SEC"). Caution should be taken not to place undue reliance on these forward-looking statements, which speak only as of the date of this quarterly report.

The following discussion and analysis should be read in conjunction with the Consolidated Financial Statements and Notes thereto included herein, as well as the audited Consolidated Financial Statements and Notes and Management's Discussion and Analysis of Financial Condition and Results of Operations contained in our 2016 Annual Report. The discussion and analysis includes period-to-period comparisons of our financial results. Although period-to-period comparisons may be helpful in understanding our financial results, we believe that they should not be relied upon as an accurate indicator of future performance.

Overview

Craft Brew Alliance, Inc. ("CBA") is the sixth largest craft brewing company in the U.S. and a leader in brewing, branding, and bringing to market world-class American craft beers.

Our distinctive portfolio combines the power of Kona Brewing Company, a fast-growing national craft beer brand, with an expanding stable of strong regional breweries and innovative lifestyle brands, including Appalachian Mountain Brewery, Cisco Brewers, Wynwood Brewing Co., Omission Brewing Co., Redhook Brewery, Square Mile Cider Co. and Widmer Brothers Brewing. We nurture the growth and development of our brands in today's increasingly competitive beer market through our state-of-the-art brewing and distribution capability, integrated sales and marketing infrastructure, and strong focus on partnerships, local community and sustainability.

CBA was formed in 2008 through the merger of Redhook Brewery and Widmer Brothers Brewing, the two largest craft brewing pioneers in the Northwest at the time. Following a successful strategic brewing and distribution partnership, Kona Brewing Co. joined CBA in 2010 and has become one of the fastest-growing craft brands in the U.S. As part of CBA, Kona has expanded its reach across all 50 U.S. states and approximately 30 international markets, while remaining deeply rooted in Hawaii.

In addition to growing and nurturing distinctive brands steeped in local heritage, Craft Brew Alliance is committed to developing innovative new category leaders, such as Omission Beer, which is the market leader in the gluten-free beer category, and Square Mile Cider, one of the top locally produced hard ciders in the Pacific Northwest.

As the craft beer market continues to grow and consumers increasingly demand local offerings, Craft Brew Alliance has expanded its portfolio of brands and maximized its brewing footprint through strategic partnerships with emerging craft beer brands in targeted markets. In 2015, we announced strategic partnerships with Appalachian Mountain Brewery, based in Boone, North Carolina; and Cisco Brewers, based in Nantucket, Massachusetts. Through this strategic partnership model, we gain local relevance in select beer geographies, while our partner breweries gain access to our world-class leadership and national brewing and sales infrastructure to grow their brands. In December 2016, we announced a new strategic partnership with Wynwood Brewing Co., a fast-growing craft brewery based in the heart of Miami's multicultural arts district.

Publicly traded on NASDAQ under the ticker symbol BREW, Craft Brew Alliance is headquartered in Portland, Oregon and operates breweries and brewpubs across the U.S.

We proudly brew our craft beers in three company-owned breweries located in Portland, Oregon; Portsmouth, New Hampshire; and Kailua-Kona, Hawaii. In 2016, we entered into a contract brewing agreement with A-B Commercial Strategies, LLC ("ABCS"), an affiliate of Anheuser-Busch, LLC ("A-B"), and, during the second quarter of 2017, production began at ABCS's facilities. Additionally, we own and operate two small innovation breweries, primarily used for small batch production and limited-release brews, in Portland, Oregon and Portsmouth, New Hampshire.

We distribute our beers to retailers through wholesalers that are aligned with the A-B network. These sales are made pursuant to a Master Distributor Agreement (the "A-B Distributor Agreement") with A-B, which extends through 2028. As a result of this distribution arrangement, we believe that, under alcohol beverage laws in a majority of states, these wholesalers would own the

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exclusive right to distribute our beers in their respective markets if the A-B Distributor Agreement expires or is terminated. Kona beers are distributed in all 50 states, while Redhook and Widmer Brothers, which used to be available nationwide, are now focusing on their home markets in the Pacific Northwest. Omission Beer continues to expand into new markets in the U.S. and internationally, while Square Mile Cider is currently available in 13 states in the West. Separate from our A-B wholesalers, we maintain an internal independent sales and marketing organization with resources across the key functions of brand management, field marketing, field sales, and national retail sales.

We operate in two segments: Beer Related operations and Brewpubs operations. Beer Related operations include the brewing, and domestic and international sales, of craft beers and ciders from our breweries. Brewpubs operations primarily include our five brewpubs, four of which are located adjacent to our Beer Related operations, as well as other merchandise sales, and sales of our beers directly to customers.

Following is a summary of our financial results:

Six Months Ended June 30,	Net sales	Net income (loss)	Number of barrels sold
2017	\$104.9 million	\$(0.1) million	378,400
2016	\$101.5 million	\$(0.9) million	395,600

Designation of Woodinville Brewery as Held for Sale

See Note 12 of Notes to Consolidated Financial Statements included in Part I, Item 1 for a discussion of the termination of our agreements with Pabst Brewing Company, LLC, and Pabst Northwest Brewing Company, LLC (collectively, "Pabst") and the determination to classify our Woodinville brewery assets as held for sale.

Results of Operations

The following table sets forth, for the periods indicated, certain information from our Consolidated Statements of Operations expressed as a percentage of Net sales⁽¹⁾:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Sales	106.0 %	106.4 %	105.8 %	106.5 %
Less excise taxes	(6.0)	(6.4)	(5.8)	(6.5)
Net sales	100.0	100.0	100.0	100.0
Cost of sales	69.7	67.1	70.4	71.2
Gross profit	30.3	32.9	29.6	28.8
Selling, general and administrative expenses	25.7	26.6	29.6	30.0
Operating income (loss)	4.6	6.3	—	(1.2)
Interest expense	(0.3)	(0.3)	(0.3)	(0.3)
Other income, net	—	—	—	—
Income (loss) before income taxes	4.3	6.1	(0.4)	(1.6)
Income tax provision (benefit)	1.5	2.4	(0.3)	(0.6)
Net income (loss)	2.8 %	3.6 %	(0.1)%	(0.9)%

(1) Percentages may not add due to rounding.

Segment Information

Net sales, Gross profit and Gross margin information by segment was as follows (dollars in thousands):

	Three Months Ended June 30,		
	Beer Related	Brewpubs	Total
2017			
Net sales	\$ 53,435	\$ 7,115	\$ 60,550
Gross profit	\$ 17,620	\$ 709	\$ 18,329
Gross margin	33.0%	10.0%	30.3%
2016			
Net sales	\$ 54,832	\$ 7,446	\$ 62,278
Gross profit	\$ 19,369	\$ 1,129	\$ 20,498
Gross margin	35.3%	15.2%	32.9%
Six Months Ended June 30,			
	Beer Related	Brewpubs	Total
2017			
Net sales	\$ 91,286	\$ 13,566	\$ 104,852
Gross profit	\$ 29,890	\$ 1,108	\$ 30,998
Gross margin	32.7%	8.2%	29.6%
2016			
Net sales	\$ 87,311	\$ 14,189	\$ 101,500
Gross profit	\$ 27,223	\$ 1,992	\$ 29,215
Gross margin	31.2%	14.0%	28.8%

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Sales by Category

Sales by category were as follows (dollars in thousands):

Sales by Category	Three Months Ended June 30,		Dollar Change	% Change
	2017	2016		
A-B and A-B related ⁽¹⁾	\$ 49,325	\$ 53,182	\$ (3,857)	(7.3)%
Contract brewing and beer related ⁽²⁾	7,764	5,666	2,098	37.0 %
Excise taxes	(3,654)	(4,016)	362	(9.0)%
Net beer related sales	53,435	54,832	(1,397)	(2.5)%
Brewpubs ⁽³⁾	7,115	7,446	(331)	(4.4)%
Net sales	\$ 60,550	\$ 62,278	\$ (1,728)	(2.8)%

Sales by Category	Six Months Ended June 30,		Dollar Change	% Change
	2017	2016		
A-B and A-B related ⁽¹⁾	\$ 82,328	\$ 85,080	\$ (2,752)	(3.2)%
Contract brewing and beer related ⁽²⁾	15,076	8,818	6,258	71.0 %
Excise taxes	(6,118)	(6,587)	469	(7.1)%
Net beer related sales	91,286	87,311	3,975	4.6 %
Brewpubs ⁽³⁾	13,566	14,189	(623)	(4.4)%
Net sales	\$ 104,852	\$ 101,500	\$ 3,352	3.3 %

- (1) A-B and A-B related includes domestic and international sales of our owned brands sold through A-B and Ambev, as well as non-owned brands sold pursuant to master distribution agreements, and the international distribution fees earned from ABWI.
- (2) Beer related includes international sales of our beers, and non-owned brands, not sold through A-B or Ambev, as well as fees earned through alternating proprietorship agreements and from contract brewing shortfall fees.
- (3) Brewpubs sales include sales of promotional merchandise and sales of beer directly to customers.

Shipments by Category

Shipments by category were as follows (in barrels):

Three Months Ended June 30,	2017 Shipments	2016 Shipments	Increase (Decrease)	% Change	Change in Depletions ⁽¹⁾
A-B and A-B related ⁽²⁾	195,900	220,000	(24,100)	(11.0)%	(2)%
Contract brewing and beer related ⁽³⁾	27,100	23,100	4,000	17.3 %	
Brewpubs	2,600	2,900	(300)	(10.3)%	
Total	225,600	246,000	(20,400)	(8.3)%	

Six Months Ended June 30,	2017 Shipments	2016 Shipments	Increase (Decrease)	% Change	Change in Depletions ⁽¹⁾
A-B and A-B related ⁽²⁾	329,300	355,100	(25,800)	(7.3)%	(1)%
Contract brewing and beer related ⁽³⁾	44,500	35,500	9,000	25.4 %	
Brewpubs	4,600	5,000	(400)	(8.0)%	
Total	378,400	395,600	(17,200)	(4.3)%	

- (1) Change in depletions reflects the year-over-year change in barrel volume sales of beer by wholesalers to retailers.
- (2) A-B and A-B related includes domestic and international shipments of our owned brands distributed through A-B and Ambev, as well as non-owned brands distributed pursuant to master distribution agreements.
- (3) Beer related includes international shipments of our beers, and non-owned brands, not distributed through A-B or Ambev.

The decreases in sales to A-B and A-B related in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 were primarily due to a decrease in shipment volume as we continued to reduce our inventory levels at our wholesaler partners as part of our ongoing efforts to address slowing craft segment growth and the inventory pressures facing distributors in today's complex craft beer market, as well as elevated shipment volume in the second quarter of 2016 following

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the closure of our Portland brewery in the first quarter of 2016. The effect of the decrease in shipment volume was partially offset by the \$0.9 million and \$1.7 million of international distribution fees earned in the three and six-month periods ended June 30, 2017 related to our international distribution agreement with ABWI, which was not in place during the comparable periods of 2016. In addition, we realized an increase in average unit pricing and a shift in package mix from draft to packaged, which has a higher selling price per barrel than draft. In the first quarter of 2016, we temporarily closed our largest and most efficient brewery, located in Portland, for approximately two weeks as we installed new equipment to further increase capacity and efficiency. This closure resulted in a temporary decrease of shipments across our brands in the six-month period of 2016.

The increases in Contract brewing and beer related sales in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 were primarily due to an increase in our alternating proprietorship and contract brewing volume, and an increase in international shipments of our beers. The six-month period ended June 30, 2017 also benefited from \$1.7 million of fees earned from Pabst Northwest Brewing Company ("Pabst") related to a contract brewing volume shortfall.

Brewpubs sales decreased in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016, primarily as a result of a decrease in guest counts across all of our brewpubs.

Excise taxes vary directly with the volume of beer shipped domestically.

Shipments by Brand

The following table sets forth a comparison of shipments by brand (in barrels):

Three Months Ended June 30,	2017 Shipments	2016 Shipments	Increase (Decrease)	% Change	Change in Depletions
Kona	130,900	130,100	800	0.6 %	9 %
Widmer Brothers	35,400	44,900	(9,500)	(21.2)%	(13)%
Redhook	26,600	38,200	(11,600)	(30.4)%	(24)%
Omission	12,100	13,700	(1,600)	(11.7)%	(7)%
All other ⁽¹⁾	14,200	12,100	2,100	17.4 %	3 %
Total ⁽²⁾	219,200	239,000	(19,800)	(8.3)%	(2)%

Six Months Ended June 30,	2017 Shipments	2016 Shipments	Increase (Decrease)	% Change	Change in Depletions
Kona	213,000	200,700	12,300	6.1 %	11 %
Widmer Brothers	63,200	78,300	(15,100)	(19.3)%	(14)%
Redhook	47,300	64,400	(17,100)	(26.6)%	(24)%
Omission	21,300	22,400	(1,100)	(4.9)%	(8)%
All other ⁽¹⁾	22,600	15,600	7,000	44.9 %	16 %
Total ⁽²⁾	367,400	381,400	(14,000)	(3.7)%	(1)%

(1) All other includes the shipments and depletions from our Square Mile and Resignation brand families, as well as the non-owned Cisco Brewers and Appalachian Mountain Brewing brand families, shipped by us pursuant to distribution agreements.

(2) Total shipments by brand include international shipments and exclude shipments produced under our contract brewing arrangements.

The increases in our Kona brand shipments in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 were primarily due to increases in domestic and international shipments, primarily led by demand for Hanalei Island IPA and Big Wave Golden Ale, partially offset by a decline in Longboard Lager.

The decreases in our Widmer Brothers brand shipments in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 were led by decreases in Hefeweizen brand shipments, primarily due to a continued strategic focus on the home market of Oregon.

Our Redhook brand shipments decreased in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016, primarily due to a continued strategic focus on the home market of Washington, led by a decline in Longhammer IPA brand shipments.

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Omission brand shipments decreased in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016, primarily led by a decline in Omission Pale Ale, partially offset by increased demand for our new brand Omission Ultimate Light.

The increases in our All other shipments in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 were primarily due to increases in the shipment volumes related to our distribution agreements with Cisco Brewers and Appalachian Mountain Brewing, partially offset by a decrease in our discontinued Resignation brand family.

Shipments by Package

The following table sets forth a comparison of our shipments by package, excluding shipments produced under our contract brewing arrangements (in barrels):

Three Months Ended June 30,	2017		2016	
	Shipments	% of Total	Shipments	% of Total
Draft	48,200	22.0%	53,200	22.3%
Packaged	171,000	78.0%	185,800	77.7%
Total	219,200	100.0%	239,000	100.0%

Six Months Ended June 30,	2017		2016	
	Shipments	% of Total	Shipments	% of Total
Draft	84,200	22.9%	90,700	23.8%
Packaged	283,200	77.1%	290,700	76.2%
Total	367,400	100.0%	381,400	100.0%

The shifts in package mix from draft to package in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 were primarily due to continued competition for on-premise draft sales, as well as the continued success of our Kona brand family, which is more heavily weighted to packaged sales.

Cost of Sales

Cost of sales includes purchased raw and component materials, direct labor, overhead and shipping costs.

Information regarding Cost of sales was as follows (dollars in thousands):

	Three Months Ended June 30,		Dollar Change	% Change
	2017	2016		
Beer Related	\$ 35,815	\$ 35,463	\$ 352	1.0%
Brewpubs	6,406	6,317	89	1.4%
Total	\$ 42,221	\$ 41,780	\$ 441	1.1%

	Six Months Ended June 30,		Dollar Change	% Change
	2017	2016		
Beer Related	\$ 61,396	\$ 60,088	\$ 1,308	2.2%
Brewpubs	12,458	12,197	261	2.1%
Total	\$ 73,854	\$ 72,285	\$ 1,569	2.2%

The increases in Beer Related Cost of sales in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 were primarily due to increases in brewery costs on a per barrel basis, cost of goods and alternating proprietorship costs, partially offset by a decrease in shipment volume and, for the three-month period ended June 30, 2017, a decrease in distribution rates on a per barrel basis.

The increases in Brewpubs Cost of sales in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 were primarily due to increases in rent and other startup costs related to our Seattle brewpub.

Capacity Utilization

Capacity utilization is calculated by dividing total shipments by approximate working capacity and was as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Capacity Utilization	68%	86%	61%	69%

In June 2014, we initiated full-scale brewing with our brewing partner in Memphis, Tennessee. This partnership provided us scalable capacity and we had the ability to produce up to 100,000 barrels at this location annually. Production ceased with this brewing partner during the second quarter of 2017. In 2016, we entered into a contract brewing agreement with ABCS with the ability to have up to 300,000 barrels produced annually and, during the second quarter of 2017, production began in their facilities. Our capacity utilization declined in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 due to reductions in wholesaler inventories and elevated shipment volume in the second quarter of 2016 following the closure of our Portland brewery in the first quarter of 2016, as well as a larger percentage of our beer being brewed by ABCS as part of our contract brewing relationship.

As discussed in Note 12 of Notes to Consolidated Financial Statements included in Part I, Item 1 of this report, we ceased production at our Woodinville, Washington brewery during the second quarter of 2017, which will reduce the capacity of our owned breweries beginning in the third quarter of 2017.

Gross Profit

Information regarding Gross profit was as follows (dollars in thousands):

	Three Months Ended June 30,		Dollar Change	% Change
	2017	2016		
Beer Related	\$ 17,620	\$ 19,369	\$ (1,749)	(9.0)%
Brewpubs	709	1,129	(420)	(37.2)%
Total	\$ 18,329	\$ 20,498	\$ (2,169)	(10.6)%

	Six Months Ended June 30,		Dollar Change	% Change
	2017	2016		
Beer Related	\$ 29,890	\$ 27,223	\$ 2,667	9.8 %
Brewpubs	1,108	1,992	(884)	(44.4)%
Total	\$ 30,998	\$ 29,215	\$ 1,783	6.1 %

Gross profit as a percentage of Net sales, or gross margin, was as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Beer Related	33.0%	35.3%	32.7%	31.2%
Brewpubs	10.0%	15.2%	8.2%	14.0%
Overall	30.3%	32.9%	29.6%	28.8%

The decrease in Beer Related Gross profit and gross margin in the three-month period ended June 30, 2017 compared to the same period of 2016 was primarily due to an increase in brewery costs on a per barrel basis, a decrease in shipment volume, and increased costs of goods, partially offset by the \$0.9 million of international distribution fees earned from ABWI, increased unit pricing, greater alternating proprietorship and contract brewing volume, and the decrease in distribution rates. The increase in Beer Related Gross profit and gross margin in the six-month period ended June 30, 2017 compared to the same period of 2016 was primarily due to \$1.7 million of fees earned from Pabst related to a contract brewing volume shortfall, the \$1.7 million international distribution fee earned related to the international distribution agreement, increased unit pricing and alternating proprietorship volume. The increases in Beer Related Gross profit and gross margin were partially offset by increases in brewery costs on a per barrel basis and cost of goods, and a decrease in shipment volume.

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The decreases in the Brewpubs Gross profit and gross margin in the three and six-month periods ended June 30, 2017 compared to the same periods of 2016 were primarily due to the decrease in guest counts and increased costs, primarily related to preparations to open our Seattle brewpub.

Selling, General and Administrative Expenses

Selling, general and administrative expenses (“SG&A”) include compensation and related expenses for our sales and marketing activities, management, legal and other professional and administrative support functions.

Information regarding SG&A was as follows (dollars in thousands):

	Three Months Ended June 30,		Dollar Change	% Change
	2017	2016		
Selling, general and administrative expenses	\$ 15,560	\$ 16,548	\$ (988)	(6.0)%
As a % of Net sales	25.7%	26.6%		

	Six Months Ended June 30,		Dollar Change	% Change
	2017	2016		
Selling, general and administrative expenses	\$ 31,029	\$ 30,472	\$ 557	1.8 %
As a % of Net sales	29.6%	30.0%		

The decrease in SG&A for the three-month period ended June 30, 2017 compared to the same period of 2016 was primarily due to the timing of media and promotional costs, as well as a decrease in travel related costs, partially offset by an increase in professional fees. The increase in SG&A for the six-month period ended June 30, 2017 compared to the same period of 2016 was primarily due to increases in employee related costs and professional fees, partially offset by the timing of media and promotional spend.

Interest Expense

Information regarding Interest expense was as follows (dollars in thousands):

	Three Months Ended June 30,		Dollar Change	% Change
	2017	2016		
	\$ 173	\$ 187	\$ (14)	(7.5)%

	Six Months Ended June 30,		Dollar Change	% Change
	2017	2016		
	\$ 354	\$ 334	\$ 20	6.0 %

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Average debt outstanding	\$25,862	\$30,101	\$26,372	\$26,373
Average interest rate	2.06%	1.55%	1.98%	1.52%

The decrease in Interest expense in the three-month period ended June 30, 2017 compared to the same period of 2016 was primarily due to a decrease in our average debt outstanding, partially offset by an increase in our average interest rate. The decrease in our average debt outstanding was primarily due to a decrease in our line of credit as a result of the cash received from Pabst, as well as a decrease in our inventory balance. The increase in Interest expense in the six-month period ended June 30, 2017 compared to the same period of 2016 was primarily due to an increase in our average interest rate.

Income Tax Provision

Our effective income tax rate was 83.1% for the first six months of 2017 and 40.0% in the first six months of 2016. The effective income tax rates reflect the impact of non-deductible expenses (primarily meals and entertainment expenses), state and local taxes, tax credits, and income excluded from taxation under the domestic production activities exclusion. In the second quarter of 2017, we recognized a tax credit for a biofuel project at our New Hampshire brewery. The tax credit will be claimed on our 2016 tax return and is based upon a study completed in the second quarter of 2017. We expect the effective tax rate for the full-year of 2017 to approximate 34%.

Liquidity and Capital Resources

We have required capital primarily for the construction and development of our production breweries, to support our brewery footprint evolution, and to fund our working capital needs. Historically, we have financed our capital requirements through cash flows from operations, bank borrowings and the sale of common and preferred stock. We anticipate meeting our obligations for the twelve months beginning July 1, 2017 primarily from cash flows generated from operations and borrowing under our line of credit facility as the need arises. Capital resources available to us at June 30, 2017 included \$2.0 million of Cash and cash equivalents and \$27.8 million available under our line of credit facility.

At June 30, 2017 and December 31, 2016, we had \$24.7 million and \$13.1 million of working capital, respectively, and our debt as a percentage of total capitalization (total debt and common shareholders' equity) was 16.3% and 19.6%, respectively.

A summary of our cash flow information was as follows (in thousands):

	Six Months Ended June 30,	
	2017	2016
Net cash provided by (used in) operating activities	\$ 12,351	\$ (2,180)
Net cash used in investing activities	(4,829)	(9,212)
Net cash provided by (used in) financing activities	(5,930)	10,816
Increase (decrease) in Cash and cash equivalents	\$ 1,592	\$ (576)

Cash provided by operating activities of \$12.4 million in the first six months of 2017 resulted from our Net loss of \$0.1 million, offset by net non-cash expenses of \$6.7 million and changes in our operating assets and liabilities as discussed in more detail below.

Accounts receivable, net, increased \$3.3 million to \$27.3 million at June 30, 2017 compared to \$24.0 million at December 31, 2016. This increase was primarily due to a \$0.6 million increase in our receivable from A-B attributable to the timing of shipments, partially offset by payments being received for 2016 amounts due from ABWI and A-B related to the international distribution fee and media reimbursement. The receivable from A-B totaled \$16.6 million at June 30, 2017. The increase was also due to an increase in receivables related to the alternating proprietorship arrangement with one of our partners and an increase in international sales not through A-B or Ambev. Historically, we have not had collection problems related to our accounts receivable.

Inventories decreased \$3.6 million to \$15.5 million at June 30, 2017 compared to \$19.1 million at December 31, 2016. The decrease from December 31, 2016 was primarily due to decreases in raw materials, work in process and finished goods as a result of having production begin at ABCS where we do not own the inventory, as well as ceasing production at our Washington brewery and at our partner brewery in Memphis, where we did own the inventory.

Accounts payable increased \$10.5 million to \$26.6 million at June 30, 2017 compared to \$16.1 million at December 31, 2016, primarily due to the timing of payments related to capital projects.

As of June 30, 2017, we had the following net operating loss carryforwards ("NOLs") and federal credit carry forwards available to offset payment of future income taxes:

- state NOLs of \$31,400, tax-effected;
- federal alternative minimum tax ("AMT") credit carry forwards of \$0.3 million; and
- federal insurance contributions act ("FICA") credit carry forwards of \$0.1 million, tax-effected.

We anticipate that we will utilize the remaining NOLs and federal credit carry forwards in the near future and, accordingly, once utilized, we will be required to satisfy all of our income tax obligations with cash.

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Capital expenditures of \$4.9 million in the first six months of 2017 were primarily directed to beer production capacity and efficiency improvements. As of June 30, 2017, we had an additional \$7.6 million of expenditures recorded in Accounts payable on our Consolidated Balance Sheets, compared to \$0.9 million at December 31, 2016. Beginning in 2015, we are investing approximately \$10 million in our Oregon Brewery to expand capacity with expected completion in the third quarter of 2017. Also beginning in 2015 through expected completion in 2019, we are investing approximately \$20 million in a new Hawaiian Brewery. We anticipate total capital expenditures of approximately \$16.0 million to \$20.0 million in 2017 primarily for capacity and efficiency improvements, quality initiatives and restaurant and retail, including spending for the expansion projects.

Loan Agreement

We have a loan agreement (as amended, the “Loan Agreement”) with Bank of America, N.A., which consists of a \$40.0 million revolving line of credit (“Line of Credit”), including provisions for cash borrowings and up to \$2.5 million notional amount of letters of credit, and a term loan (“Term Loan”) with an original principal balance of \$10.1 million. We may draw upon the Line of Credit for working capital and general corporate purposes until expiration on November 30, 2020. The maturity date of the Term Loan is September 30, 2023. At June 30, 2017, we had \$12.2 million of borrowings outstanding under the Line of Credit and \$9.5 million outstanding under the Term Loan.

Under the Loan Agreement, interest accrues at an annual rate based on the London Inter-Bank Offered Rate (“LIBOR”) Daily Floating Rate plus a marginal rate. The marginal rate varies from 0.75% to 1.75% for the Line of Credit and Term Loan based on our funded debt ratio. At June 30, 2017, our marginal rate was 1.00%, resulting in an annual interest rate of 1.80%.

Accrued interest for the Term Loan is due and payable monthly. Principal payments on the Term Loan are due monthly in accordance with an agreed-upon schedule set forth in the Loan Agreement, with any unpaid principal balance and unpaid accrued interest due and payable on September 30, 2023.

The Loan Agreement authorizes acquisitions within the same line of business as long as we remain in compliance with the financial covenants of the Loan Agreement and there is at least \$5.0 million of availability remaining on the Line of Credit following the acquisition.

Critical Accounting Policies and Estimates

Our financial statements are based upon the selection and application of significant accounting policies that require management to make significant estimates and assumptions. Judgments and uncertainties affecting the application of these policies may result in materially different amounts being reported under different conditions or using different assumptions. Our estimates are based upon historical experience, market trends and financial forecasts and projections, and upon various other assumptions that management believes to be reasonable under the circumstances at various points in time. Actual results may differ, potentially significantly, from these estimates.

Our critical accounting policies, as described in our 2016 Annual Report, relate to goodwill, indefinite-lived intangible assets, long-lived assets, refundable deposits on kegs, revenue recognition and deferred taxes. There have been no changes to our critical accounting policies since December 31, 2016.

Seasonality

Our sales generally reflect a degree of seasonality, with the first and fourth quarters historically exhibiting low sales levels compared to the second and third quarters. Accordingly, our results for any particular quarter are not likely to be indicative of the results to be achieved for the full year.

Off-Balance Sheet Arrangements

We do not have any off-balance sheet arrangements that have, or are reasonably likely to have, a material current or future effect on our financial condition, changes in financial condition, revenue or expenses, results of operations, liquidity, capital expenditures or capital resources.

Recent Accounting Pronouncements

See Note 2 of Notes to Consolidated Financial Statements included in Part I, Item 1 of this Form 10-Q.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

There have been no material changes in our reported market risks and risk management policies since the filing of our 2016 Annual Report on Form 10-K, which was filed with the SEC on March 16, 2017.

Item 4. Controls and Procedures

Disclosure Controls and Procedures

Our management, including our Chief Executive Officer and our Chief Financial Officer, carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e) or 15d-15(e)) under the Securities Exchange Act of 1934 (“Exchange Act”) as of the end of the period covered by this Report. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, as of the end of the period covered by this report, our disclosure controls and procedures were not effective, solely due to the material weakness in internal control over financial reporting described below, to ensure that information required to be disclosed in the reports filed or submitted by us under the Exchange Act is recorded, processed, summarized and reported within the time periods specified by the SEC’s rules and forms and that such information is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures. While reasonable assurance is a high level of assurance, it does not mean absolute assurance. Disclosure controls and internal control over financial reporting cannot prevent or detect all errors, misstatements or fraud. In addition, the design of a control system must recognize that there are resource constraints, and the benefits associated with controls must be proportionate to their costs.

In connection with the filing of our Annual Report on Form 10-K for the year ended December 31, 2016, our Chief Executive Officer and Chief Financial Officer concluded that we had a material weakness in internal control over financial reporting due to the lack of personnel with adequate knowledge of the design, operation and documentation of internal controls over non-routine transactions; and ineffective management review over the accounting for non-routine transactions, including accounting for revenue. This material weakness resulted in incorrectly accounting for several complex, non-routine transactions during 2016, including transactions related to revenue recognition. This material weakness had not been fully remediated as of the end of the period covered by this report.

Rule 12b-2 under the Exchange Act defines a material weakness as a deficiency, or a combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of our annual or interim financial statements will not be prevented or detected on a timely basis.

Changes in Internal Control Over Financial Reporting

During the second quarter of 2017, other than as described below, no changes in our internal control over financial reporting were identified in connection with the evaluation required by Exchange Act Rule 13a-15 or 15d-15 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

To address material weaknesses identified in connection with the preparation of our Annual Report on Form 10-K for the year ended December 31, 2016, management developed a remediation plan which includes:

- revising the design of existing controls, and designing and implementing additional key controls related to identifying and accounting for non-routine transactions, which include protocols for engaging third-party accounting experts, where necessary;
- establishing protocols to ensure key controls operate on a timely basis to prevent and detect misstatement; and
- providing additional GAAP technical accounting and internal control related training to both accounting and non-accounting departments.

As of June 30, 2017, these changes are ongoing. We anticipate that these plans will be fully implemented and tested during 2017 such that our internal control deficiency will be remediated in that timeframe.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

See Note 11 of Notes to Consolidated Financial Statements included in Part 1, Item 1 of this report.

Item 1A. Risk Factors

There have been no changes in our reported risk factors since the filing of our 2016 Annual Report on Form 10-K, which was filed with the SEC on March 16, 2017.

Item 6. Exhibits

The following exhibits are filed herewith and this list is intended to constitute the exhibit index:

31.1	Certification of Chief Executive Officer of Craft Brew Alliance, Inc. pursuant to Exchange Act Rule 13a-14(a)
31.2	Certification of Chief Financial Officer of Craft Brew Alliance, Inc. pursuant to Exchange Act Rule 13a-14(a)
32.1	Certification pursuant to Exchange Act Rule 13a-14(b) and 18 U.S.C. Section 1350
99.1	Press Release dated August 2, 2017
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CRAFT BREW ALLIANCE, INC.

August 2, 2017

By: /s/ Edwin A. Smith

Edwin A. Smith
*Corporate Controller and
Principal Accounting Officer*

CERTIFICATION

I, Andrew J. Thomas, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Craft Brew Alliance, Inc. (the “Registrant”);
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant’s other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and we have:
 - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the Registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the Registrant’s internal control over financial reporting that occurred during the Registrant’s most recent fiscal quarter (the Registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant’s internal control over financial reporting; and
5. The Registrant’s other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant’s auditors and the audit committee of the Registrant’s board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant’s ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant’s internal control over financial reporting.

Date: August 2, 2017

By: /s/ Andrew J. Thomas

Andrew J. Thomas

Chief Executive Officer

CERTIFICATION

I, Joseph K. Vanderstelt, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Craft Brew Alliance, Inc. (the "Registrant");
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and we have:
 - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of the Registrant's board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

Date: August 2, 2017

By: /s/ Joseph K. Vanderstelt

Joseph K. Vanderstelt
Chief Financial Officer

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES–OXLEY ACT OF 2002**

In connection with the Quarterly Report of Craft Brew Alliance, Inc. (the “Registrant”) on Form 10-Q for the quarter ended June 30, 2017, as filed with the Securities and Exchange Commission on August 2, 2017 (the “Report”), Andrew J. Thomas, the Chief Executive Officer of the Registrant, and Joseph K. Vanderstelt, the Chief Financial Officer of the Registrant, each hereby certifies, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to his knowledge:

1. The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

Date: August 2, 2017

BY: /s/ Andrew J. Thomas

Andrew J. Thomas
Chief Executive Officer
(Principal Executive Officer)

BY: /s/ Joseph K. Vanderstelt

Joseph K. Vanderstelt
Chief Financial Officer
(Principal Financial Officer)



FOR IMMEDIATE RELEASE

CRAFT BREW ALLIANCE ANNOUNCES 9% DEPLETIONS GROWTH FOR KONA BREWING CO. IN THE SECOND QUARTER AND RECONFIRMS FULL-YEAR GUIDANCE

Continued robust growth for Kona, milestone accomplishments around brewery optimization, and progress advancing its partnership strategy underline strong performance gains for CBA year to date

Portland, Ore. (Aug. 2, 2017) - [Craft Brew Alliance, Inc.](#) ("CBA") a leading craft brewing company, today announced financial results for the second quarter ended June 30, 2017, highlighting continued strong depletion growth for Kona and the successful completion of several key initiatives that will drive substantial operational efficiencies and cost savings in the second half of the year.

Delivering Steady Growth for Kona Amidst Increasing Competition

Despite anticipated increasing market pressure that contributed to substantially slower growth for the craft beer industry overall, CBA increased depletions for Kona Brewing Co. by 9% in the second quarter and 11% for the first six months of the year. As the cornerstone of CBA's distinctive portfolio strategy, Kona represents more than 50% of our total portfolio volume. Kona flagship Big Wave Golden Ale posted a 17% increase in depletions in the second quarter, and the newest national brand, Hanalei Island IPA, remains in the top 10 of all craft beer launches nationally as measured in grocery sales by Nielsen.

Tapping into a Strengthened AB Relationship

We continued to unlock value from our enhanced agreements with Anheuser-Busch ("AB"). As part of our brewing agreement, we began the first shipments of CBA beers from AB's Fort Collins, Colo. brewery in the second quarter, positioning us to realize the full benefits of this arrangement in the second half of the year. We also continued to leverage our extended commercial agreement, with CBA brands participating in wholesaler volume incentive targets and building on the success we've realized through joint marketing and sampling programs. With the international agreement, we continue to be optimistic and deliberate in developing our long-term international strategy with AB to build on our success growing Kona around the world.

Advancing our Strategy for Improved Gross Margins

In the second quarter, we accomplished several key milestones as part of our strategy to increase efficiency, reduce overhead costs, and improve gross margins. We completed the closure of our Woodinville facility, ended our brewing partnership in Memphis, and shifted all remaining production out of those facilities, while continuing to keep wholesaler inventory levels 30% lower compared to 2016. In line with expectations and in completing these projects on schedule, CBA is positioned to realize substantial cost savings and improved utilization in the second half of the year.

Accelerating our Strategic Partnerships

CBA's strategic craft brewery partnerships complement our diverse portfolio, anchored by Kona, with strong local brands in key beer markets. During the second quarter, we continued to expand Appalachian Mountain Brewery (AMB) across North Carolina; AMB is now the seventh largest local craft brewery in its home state. With Cisco Brewers, we remained focused on strengthening the Nantucket Island brand in New England and grew depletions by 8% over the second quarter in 2016. In July, we completed the acquisition of a 24.5% minority stake in Wynwood Brewing Company, an award-winning craft brewery based in the heart of Miami's vibrant Wynwood Art District. Since announcing our strategic partnership in December 2016, CBA and Wynwood Brewing have been focused on growing distribution across the brewery's home state of Florida, which is the third largest beer market in the U.S.

Second quarter and year-to-date 2017 financial highlights:

- Overall depletions decreased 2% for the quarter and 1% year to date, compared to the same periods last year, while depletions for Kona increased 9% in the second quarter and 11% year to date.
- Shipments decreased 8% in the second quarter and 4% year to date, compared to the same periods last year.
 - As anticipated, second quarter shipments reflect a challenging comparison to the prior-year period, as we had increased shipments in the second quarter of 2016 following the temporary closure of our Portland brewery in the first quarter of 2016.
 - The second quarter and year-to-date shipment decreases reflect the impact of ongoing work to reduce inventory levels by one third compared to 2016 levels.
- Net sales decreased 3% to \$60.6 million in the second quarter, and increased 3% to \$104.9 million year to date, over the comparable periods in 2016.
 - The second quarter decrease is primarily attributed to a decline in overall shipment volume, partially offset by volume growth for Kona and our partner brands, our alternating proprietorship business, and a 1.5% increase in average unit pricing.
 - The year-to-date net sales increase is primarily due to shipment growth for Kona and our partner brands, our alternating proprietorship business, contract brewing shortfall fees, AB international distribution fees, and a 1.5% increase in average unit pricing. Our net sales increase also reflects the improvement over the first quarter in 2016, as shipments were impacted by the temporary closure of our Portland brewery.
 - Partially offsetting the first half increases were the impact of reducing days of inventory below 2016 levels and the challenging comparison to second quarter 2016 shipments as described above.
- Second quarter gross profit decreased by 11%, to \$18.3 million, while year-to-date gross profit increased by 6%, to \$31.0 million, compared to the same periods last year.
 - Our second quarter gross margin decreased by 260 basis points to 30.3% compared to the second quarter of 2016, reflecting lower cost absorption due to lower shipment volumes as explained above, shifting production to Fort Collins, and lower foot traffic in the pubs, partially offset by a reduction in brewery labor costs and improved logistics operations.
 - Gross margin for the first six months increased by 80 basis points to 29.6% compared to the first half of 2016, reflecting improved brewery cost structure, partially offset by lower cost absorption and a decrease in pub foot traffic.
- Selling, general and administrative expense (“SG&A”) for the second quarter was \$15.6 million, a 6% decrease over the second quarter of 2016, and \$31.0 million year to date, a 2% increase over the same period last year.
 - The second quarter decrease primarily reflects lower media and promotional costs due to timing, as well as lower labor costs, partially offset by an increase in professional fees.
 - The increase in year-to-date SG&A expense is primarily due to increases in employee related costs and professional fees, partially offset by the timing of media and promotional spend.
- Diluted net income per share was \$0.09 for the second quarter, a decline of \$0.03 over the second quarter diluted net income per share of \$0.12 in 2016. For the year to date, diluted net loss per share was \$0.00, an improvement of \$0.05 over the same period last year.

“In my nearly 25 years in the beer business, I have seen the industry evolve and adapt countless times but nothing has come close to the competition, complexity and consumer-driven change facing our market today,” said Andy Thomas, chief executive officer, CBA. “Against this backdrop, CBA’s ability to sustain robust growth for Kona, accelerate our partnership strategy, and make significant progress evolving our brewing footprint while stabilizing inventory levels is not just impressive, but highly encouraging as well.”

Reconfirmed financial guidance for full-year 2017:

- Total CBA depletion change of flat to growth of 6%.
 - Shipments ranging between a decrease of 1% and an increase of 4%.
 - Average price increases of 1% to 2%.
 - Total gross margin rate of 30.5% to 32.5%.
 - SG&A ranging from \$61 million to \$63 million, including an increase in marketing spend and SG&A cost optimization, as we leverage investments made in prior years and seek to improve efficiencies.
 - Capital expenditures of approximately \$16 million to \$20 million, reflecting continued work on previously disclosed projects, including the new Kona brewery and Redhook brewpub in Seattle.
-

“Our year-to-date performance is largely in line with expectations. We believe our plans for the balance of the year ensure CBA is well positioned to deliver on our objectives for 2017, particularly as it relates to continuing to advance our Kona Plus strategy and unlock the value of our AB agreements, while reducing brewing costs and improving overall efficiencies,” said Joe Vanderstelt, chief financial officer, CBA.

Forward-Looking Statements

Statements made in this press release that state the Company’s or management’s intentions, hopes, beliefs, expectations or predictions of the future, including depletions, shipments and sales growth, price increases, lower inventory levels, and gross margin rate improvement, the level and effect of SG&A expense and business development, anticipated capital spending, and the benefits or improvements to be realized from strategic initiatives and capital projects, are forward-looking statements. It is important to note that the Company’s actual results could differ materially from those projected in such forward-looking statements. Additional information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained from time to time in the Company’s SEC filings, including, but not limited to, the Company’s report on Form 10-K for the year ended December 31, 2016. Copies of these documents may be found on the Company’s website, www.craftbrew.com, or obtained by contacting the Company or the SEC.

About Craft Brew Alliance

Craft Brew Alliance (CBA) is an independent craft brewing company that brews, brands, and brings to market world-class American craft beers.

Our distinctive portfolio combines the power of Kona Brewing Company, a dynamic, fast-growing national craft beer brand, with an expanding stable of strong regional breweries and innovative lifestyle brands, including Appalachian Mountain Brewery, Cisco Brewers, Omission Brewing Co., Redhook Brewery, Square Mile Cider Co., Widmer Brothers Brewing, and Wynwood Brewing Co. CBA nurtures the growth and development of its brands in today’s increasingly competitive beer market through our state-of-the-art brewing and distribution capability, integrated sales and marketing infrastructure, and strong focus on partnerships, local community and sustainability.

Formed in 2008, CBA is headquartered in Portland, Oregon and operates breweries and brewpubs across the U.S. CBA beers are available in all 50 U.S. states and 30 different countries around the world. For more information about CBA and our brands, please visit www.craftbrew.com.

Contact:

Jenny McLean
Director of Communications
Craft Brew Alliance, Inc.
(503) 331-7248
jenny.mclean@craftbrew.com

Craft Brew Alliance, Inc.
Condensed Consolidated Statements of Operations
(Dollars and shares in thousands, except per share amounts)
(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Sales	\$ 64,204	\$ 66,294	\$ 110,970	\$ 108,087
Less excise taxes	3,654	4,016	6,118	6,587
Net sales	60,550	62,278	104,852	101,500
Cost of sales	42,221	41,780	73,854	72,285
Gross profit	18,329	20,498	30,998	29,215
As percentage of net sales	30.3 %	32.9%	29.6 %	28.8%
Selling, general and administrative expenses	15,560	16,548	31,029	30,472
Operating income (loss)	2,769	3,950	(31)	(1,257)
Interest expense	(173)	(187)	(354)	(334)
Other income, net	10	6	13	12
Income (loss) before income taxes	2,606	3,769	(372)	(1,579)
Income tax provision (benefit)	882	1,508	(309)	(631)
Net income (loss)	\$ 1,724	\$ 2,261	\$ (63)	\$ (948)
Basic and diluted net income (loss) per share	\$ 0.09	\$ 0.12	\$ —	\$ (0.05)
Weighted average shares outstanding:				
Basic	19,278	19,216	19,270	19,198
Diluted	19,389	19,232	19,270	19,198
Total shipments (in barrels):				
Core Brands	219,200	239,000	367,400	381,400
Contract Brewing	6,400	7,000	11,000	14,200
Total shipments	225,600	246,000	378,400	395,600
Change in depletions ⁽¹⁾	(2)%	3%	(1)%	0%

(1) Change in depletions reflects the period-over-period change in barrel volume sales of beer by wholesalers to retailers.

Craft Brew Alliance, Inc.
Condensed Consolidated Balance Sheets
(In thousands)
(Unaudited)

	June 30,	
	2017	2016
Current assets:		
Cash and cash equivalents	\$ 2,034	\$ 335
Accounts receivable, net	27,342	27,330
Inventory, net	15,493	22,982
Assets held for sale	23,622	—
Other current assets	3,588	2,766
Total current assets	72,079	53,413
Property, equipment and leasehold improvements, net	105,134	121,665
Goodwill	12,917	12,917
Intangible and other assets, net	19,061	18,649
Total assets	\$ 209,191	\$ 206,644
Current liabilities:		
Accounts payable	\$ 26,600	\$ 25,294
Accrued salaries, wages and payroll taxes	4,918	4,383
Refundable deposits	6,690	7,164
Other accrued expenses	7,544	2,082
Current portion of long-term debt and capital lease obligations	1,599	807
Total current liabilities	47,351	39,730
Long-term debt and capital lease obligations, net of current portion	21,826	30,250
Other long-term liabilities	19,727	18,909
Total common shareholders' equity	120,287	117,755
Total liabilities and common shareholders' equity	\$ 209,191	\$ 206,644

Craft Brew Alliance, Inc.
Condensed Consolidated Statements of Cash Flows
(In thousands)
(Unaudited)

	Six Months Ended June 30,	
	2017	2016
Cash flows from operating activities:		
Net loss	\$ (63)	\$ (948)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:		
Depreciation and amortization	5,468	5,362
Loss on sale or disposal of Property, equipment and leasehold improvements	146	9
Deferred income taxes	(378)	(664)
Other, including stock-based compensation	1,429	236
Changes in operating assets and liabilities:		
Accounts receivable, net	(3,334)	(8,404)
Inventories	3,323	(5,034)
Other current assets	(1,093)	(327)
Accounts payable and other accrued expenses	7,299	8,051
Accrued salaries, wages and payroll taxes	(49)	(1,086)
Refundable deposits	(397)	625
Net cash provided by (used in) operating activities	12,351	(2,180)
Cash flows from investing activities:		
Expenditures for Property, equipment and leasehold improvements	(4,920)	(9,220)
Proceeds from sale of Property, equipment and leasehold improvements	91	8
Net cash used in investing activities	(4,829)	(9,212)
Cash flows from financing activities:		
Principal payments on debt and capital lease obligations	(261)	(350)
Net borrowings (repayments) under revolving line of credit	(5,756)	11,237
Proceeds from issuances of common stock	87	—
Tax payments related to stock-based awards	—	(71)
Net cash provided by (used in) financing activities	(5,930)	10,816
Increase (decrease) in Cash and cash equivalents	1,592	(576)
Cash and cash equivalents, beginning of period	442	911
Cash and cash equivalents, end of period	\$ 2,034	\$ 335

Craft Brew Alliance, Inc.
Select Financial Information on a Trailing Twelve-Month Basis
(Dollars in thousands, except per share amounts)
(Unaudited)

	Twelve Months Ended		Change	% Change
	June 30,			
	2017	2016		
Net sales	\$ 205,859	\$ 205,428	\$ 431	0.2 %
Gross profit	\$ 61,382	\$ 61,559	\$ (177)	(0.3)%
As percentage of net sales	29.8 %	30.0%	(20) bps	
Selling, general and administrative expenses	59,781	59,188	593	1.0 %
Operating income	<u>\$ 1,601</u>	<u>\$ 2,371</u>	<u>\$ (770)</u>	(32.5)%
Net income	<u>\$ 565</u>	<u>\$ 1,043</u>	<u>\$ (478)</u>	(45.8)%
Basic and diluted net income per share	<u>\$ 0.03</u>	<u>\$ 0.05</u>	<u>\$ (0.02)</u>	(40.0)%
Total shipments (in barrels):				
Core Brands	734,900	782,200	(47,300)	(6.0)%
Contract Brewing	23,500	31,200	(7,700)	(24.7)%
Total shipments	<u>758,400</u>	<u>813,400</u>	<u>(55,000)</u>	(6.8)%
Change in depletions ⁽¹⁾	<u>(1)%</u>	<u>0%</u>		

(1) Change in depletions reflects the period-over-period change in barrel volume sales of beer by wholesalers to retailers.

Supplemental Disclosures Regarding Non-GAAP Financial Information

Craft Brew Alliance, Inc.
Reconciliation of Adjusted EBITDA to Net income (loss)
(In thousands)
(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Net income (loss)	\$ 1,724	\$ 2,261	\$ (63)	\$ (948)
Interest expense	173	187	354	334
Income tax provision (benefit)	882	1,508	(309)	(631)
Depreciation expense	2,508	2,704	5,338	5,275
Amortization expense	65	43	130	87
Stock-based compensation	197	289	554	309
Loss on disposal of assets	143	7	146	9
Adjusted EBITDA	<u>\$ 5,692</u>	<u>\$ 6,999</u>	<u>\$ 6,150</u>	<u>\$ 4,435</u>

CBA has presented Adjusted Earnings before Interest, Taxes, Depreciation and Amortization (“Adjusted EBITDA”) in these tables to provide investors with additional information to evaluate our operating performance on an ongoing basis using criteria that are used by management. We define Adjusted EBITDA as net income (loss) before interest, income taxes, depreciation and amortization, stock-based compensation and other non-cash charges, including net gain or loss on disposal of property, equipment and leasehold improvements. We use Adjusted EBITDA, among other measures, to evaluate operating performance, to plan and forecast future periods’ operating performance, and as an incentive compensation target for certain management personnel.

As Adjusted EBITDA is not a measure of operating performance or liquidity calculated in accordance with generally accepted accounting principles in the United States of America (“GAAP”), this measure should not be considered in isolation of, or as a substitute for, net income (loss) as an indicator of operating performance, or net cash provided by (used in) operating activities as an indicator of liquidity. The use of Adjusted EBITDA instead of net income (loss) has limitations as an analytical tool, including the inability to determine profitability; the exclusion of interest expense and associated cash requirements, given the level of our indebtedness; and the exclusion of depreciation and amortization which represent significant and unavoidable operating costs, given the capital expenditures needed to maintain our operations. We compensate for these limitations by relying on GAAP results. Our computation of Adjusted EBITDA may differ from similarly titled measures used by other companies. As Adjusted EBITDA excludes certain financial information compared with net income (loss) and net cash provided by (used in) operating activities, the most directly comparable GAAP financial measures, users of this financial information should consider the types of events and transactions which are excluded. The table above shows a reconciliation of Adjusted EBITDA to net income (loss).

